

## ■ FIGURE 14.9 The Experience of Social Distress as Shown in the Brain

During exclusion, there is increased activity in the anterior cingulate cortex (A). During inclusion, there is increased activity in the right ventral prefrontal cortex (B). Greater activity in the ACC was associated with more self-reported social distress, and the opposite was true for the RVPFC.

Source: Eisenberger et al. (2003, p. 291). Reprinted with permission from AAAS.

